THE GREAT BUCKET LIST CYCLE

SPONSORSHIP PACKAGE 2023

IT'S MORE THAN JUST A RIDE...

ABOUT ARCH HOSPICE

ARCH Hospice provides quality, compassionate care through end-of-life to Algoma District families at no cost. The emotional, spiritual, and physical comfort of our residents and their loved ones is our highest priority. We offer a home-away-from home during one of life's most important moments: the end-of-life journey. ARCH Hospice is only partially government funded, requiring more than $850,000 annually in community support as well as the generosity of over 150 volunteers to provide our services to the community.

JULIE'S STORY

In September of 2018, Julie Premo decided to check an item off her bucket list in support of ARCH Hospice's Great Bucket List Challenge. She challenged herself to cycle 100 KM and encouraged 100 participants to cycle alongside her! Her goal was to raise $10,000 for a cause she is incredibly passionate about: end-of-life care. Her goal was quickly surpassed, and more than 120 riders came out to cycle in support of ARCH! It was incredible to see so many people of different ages and abilities ride together and challenge themselves to do something extraordinary! Julie challenges everyone again this year to ride alongside her and do what's on their bucket list!

ABOUT ST. JOSEPH ISLAND

Many colourful stories, some legends, some historical facts, are told about beautiful St. Joseph Island. The most western part of the Manitoulin chain of islands, St. Joseph Island is located in the channel between Lakes Huron and Superior, located only 45 km east of Sault Ste. Marie.

In the spring, the Island comes to life with the flow of maple syrup that has made St. Joseph Island famous. Warmer weather also sees the return of boaters and avid fishers. In the fall, the maples on the Island turn brilliant colours ranging from bright red, to orange to yellow. Winter bustles carpets of snow on the snowmobile trail system.

St. Joseph Island is a hidden gem for cycling, one of the main reasons Julie chose to host the event there. It has tremendous appeal for cyclists due to its open country roads, beautiful scenic views of Lake Huron, and a variety of terrains for those looking to challenge themselves. The majority of the roads are surface-treated and traffic is typically minimal, creating the perfect roads for cycling!

The Bike Repair Hub located at the Richards Landing Marina is a newly built bike repair station. The Hub is equipped with a permanent air pump, bike stand and tools for minor repairs!

HERE WE GO AGAIN!

HOW IS THIS EVENT UNIQUE?

Over the last 5 years, the Great Bucket List Cycle has raised over $170,000 for ARCH Hospice and saw close to 500 cyclists participate! The Great Bucket List Cycle is currently the only long-distance road cycling event held on St. Joseph Island. As an organization that relies heavily on community support, this event allows us to give back to our community by inviting people to visit the island and embrace its natural beauty, local food, and delicious maple syrup. While this event is in support of ARCH Hospice, it's more than just that. We want this event to get people excited about living in such a beautiful area, connect people with others who share similar interests, and encourage people to live their best life!

WHY WE WANT YOUR HELP

With your help, we can make a meaningful difference!

You'll help us as we strive to:

- Provide quality, compassionate care during end-of-life
- Support the development of cycling locally
- Become a more environmentally-friendly community
- Promote active living and the benefits of a healthy lifestyle
- Educate others about safe cycling practices
- Encourage community leadership and involvement

WHAT YOU NEED TO KNOW?

On Sunday, August 27, 2023 cyclists will band together and cycle the island.

LOCATION : St. Joseph Centennial Grounds - Centennial Grounds

TIME: 7:30 AM Registration | 9:00 AM Start Time

ROUTE OPTIONS:

100 KM (Advanced Route)
Each participant can pay $100 in registration fees or collect a min. $100 in pledge

70 KM (Intermediate Route)
Each participant can pay $70 in registration fees or collect a min. $70 in pledges

40 KM (Beginner Route)
Each participant can pay $50 in registration fees or collect a min. $50 in pledge

20 KM (Novice Route)
Each participant can pay $30 in registration fees or collect a min. $30 in pledges

How you can help!

Sponsorship opportunities

Title Sponsor - $10,000 - (1 position)
- Presenting Sponsor for entire event
- Inclusion in all marketing components
- Podium, Start, and Finish Line banners
- Logo & link on ARCH Cycle web-page
- Premium logo placement on ARCH cycle shirts
- Logo on all bibs and plates
- Invitation to Hospice Heroes
- Membership kits (5) Registration fees waived
- Guided ride video hosted by yourself

Carbon Sponsor - $5,000
- Inclusion in all marketing components
- Logo and link on ARCH Cycle web-page
- Premium logo placement on jersey
- Invitation to Hospice Heroes
- Membership kit (3) Registration fees waived
- Podium banner

Titanium Sponsor - $2,500
- Logo and link on ARCH Cycle web-page
- Logo placement on jersey
- Invitation to Hospice Heroes
- Membership kit (2) Registration fees waived
- Podium banner

Aluminum Sponsor - $1,000
- Logo and link on ARCH Cycle web-page
- Logo placement on ARCH cycling jersey
- Membership kit (2) Registration fees waived
- Invitation to Hospice Heroes
- Podium banner

Steel Sponsor - $500
- Logo and Link on ARCH Cycle web-page
- Membership kit (1) Registration fees waived
- Invitation to Hospice Heroes

Project Based Support Sponsor
- Medals and Awards program - $500
- Aid Station Sponsor - $250
- Create your own! Let's talk...

T-Shirt Sponsor - Sold

WWW.ARCHHOSPICE.CA/CYCLE